Media Release   **19th November 2009**

John Azzi Hairdressers win 2009 Small Business National Champion Award

John Azzi Hairdressers has been named the covetable Champion Hairdresser at the Australian 2009 Small Business Champion Awards, held on 14th November at the gala dinner and award ceremony hosted at the Westin Sydney.

Adding to his already extensive resume as business owner and international stylist of 30 years, John is the longest standing stylist in Sydney with a solid reputation both in Australia and international circles for creating defiant classic looks that are at the forefront of modern chic. John Azzi is an Aussie icon, his passion and innovation for the industry is an evolving process which he has grown along with his entrepreneurial business spirit.

"I am so honoured to have won this award and feel very fortunate to have such a great hardworking team who share my vision and passion to grow my business and continue to provide and teach hair excellence to the community, says founder John Azzi.

This award signifies a national recognition as an elitist in the hair industry. Along with the winners of the other thirty-seven small business categories presented on the night, John has displayed an astounding sense of dedication and commitment to all things hair and will be celebrated amongst his peers for the long-standing work he has contributed.

The John Azzi brand now holds three major Sydney salons in Manly, Mosman and the Strand Arcade CBD. With a strong focus on customer service at every level, he holds an extensive clientele base across every age group. John Azzi has redefined and streamlined business systems while developing his own philosophy. All the staff embraces John's high standards towards training, industry trends, customer service and satisfaction.

About John Azzi:
John Azzi himself has worked with every beauty editor, on every magazine, tamed the tresses of too many famous celebrities and top models, has done over 100 makeovers on TV, all while still managing to do Melbourne Fashion week for the last 10 years!

John has continually been building upon his presence throughout Asia over the years. Having represented Australia as part of the World Hairdressing championships in Japan and also one of only three judges worldwide invited to choose a winner for the "Shade of the World" competition. In addition, his hair seminars in Asia have the highest audience records ever attended, recognizing him with a loyal following from both clients and peers.

John Azzi also extends his expertise in training and developing the new generation of hairdressers. As a representative of Wella he conducts seminars for advanced colour, cutting, staff training and motivation on their behalf.

More recently, John has created a Sydney based corporate training workshops for company conferences and professional image grooming. John Azzi has a strong belief in creating your image to represent not only the person who are but who you want to be.

"Your image is your Key to Success. Social and business graces are assets, which in today's corporate world one cannot afford to do without. One has to package himself/herself for success through developing a total Image in order to have the winning edge and create a lasting impression", says John Azzi.

Salon Hours and Information:

Strand Arcade- CBD:
Level 2, 193 Pitt Street Mall
Sydney NSW 2000
Tel: 02 9231 5464

Manly:
Shop 15A, 17-23 Wentworth St
Manly NSW 2095
Tel: 02 9977 9199

Mosman Village Plaza:
Level 1, Shop 11, 3 Mandalong Rd
Mosman NSW 2088
Tel: 02 9969 9653

Salon Hours:
Mon- 8.30-5.30
Tues- 8.30-5.30
Wed- 8.30-8.00
Thur- 8.30-9.00
Fri- 8.30-8.00
Sat- 8.30-7.00
Sun- 10.00-5.00

Note: Mosman salon is closed Monday and Sunday but can be booked for Special Occasions on request.

For further information please visit: www.johnazzi.com.au
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